

From: **Matt Skibinski** <@newsguardtech.com>

Date: Thu, Feb 17, 2022 at 3:56 PM

Subject: Re: Following Up and Request for Comment

To: Dan Gainor <@mrc.org>

Dan,

Here's our statement on this, which you can attribute to me:

As a matter of policy, we let our Nutrition Labels speak for themselves. Our Nutrition Label for this site provides thousands of words of detail about how we assessed each of our nine criteria and why we arrived at our rating for each one.

With regard to the specific story you mentioned, while we note in our Nutrition Label the controversy surrounding its publication, our Nutrition Labels are updated periodically and focus predominantly on recent content and practices by each publication. That story was published in January of 2017, more than five years ago and more than a year and a half before NewsGuard first launched our ratings and Nutrition Labels. Moreover, no single story, even one that has recently been published, determines a site's rating.

We hope you will be more fair and accurate in your description of NewsGuard's ratings of the many conservative and conservative-leaning outlets that get perfect or high scores based on our criteria in this story than in previous stories, including noting that your own outlet, NewsBusters, continues to score a 92.5 out of 100 points.